



September 2020

Dear Community Supporter,

The Mesquite ISD Education Foundation and Whataburger of Mesquite proudly present **The VIRTUALLY Amazing Santacolor 5K Run & Walk**, to be held on November 14 & 15. Participants will participate virtually and will run or walk on November 14 or 15th at the location and time of their choosing. While the event may look a little different this year, the goal remains the same. All proceeds will help us support Mesquite ISD teachers and students. They need our support now more than ever.

What is a "Virtual" fun run? This just means that instead of running or walking in person, participants will run or walk at a location and time of their choosing on November 14-15. Registration includes a great Race Packet full of lots of goodies, including the official event t-shirt and a custom participation medal.

We are asking you to consider supporting Mesquite ISD teachers and students by becoming a sponsor. You will find sponsorship opportunities outlined on the enclosed Sponsor Contract and Benefits Grid. Please let us know at which level you would like to help. Your contribution will be 100 percent tax deductible and as always, proceeds exclusively benefit students and teachers in Mesquite ISD.

The 2020 Virtually Amazing Santacolor 5K Run & Walk will be held on **November 14 & 15**. For more information please visit www.mesquitefoundation.org or contact Randy Lewallyn at (972) 882-7513 or hlewallyn@mesquiteisd.org.

Thank you for helping us with our mission of excellence in education for the more than 40,000 students in Mesquite ISD. **#4Kids4Tomorrow**

Sincerely,

Greg Noschese - Event Chair

FOR KIDS • FOR TOMORROW

P.O. Box 871385 Mesquite 75187 - 972.882.7513 - www.mesquitefoundation.org



WHAT IS A “VIRTUAL” FUN RUN?

The “VIRTUAL” version of the Mesquite ISD Education Foundation’s annual Amazing Santacolor 5K Run & Walk is a super fun way for individuals and families to get out and be active during the pandemic, all while supporting Mesquite ISD teachers & students.

On November 14th or 15th, participants can run or walk the 5K at the time and location of their choosing. Indoors or outdoors, on a treadmill or on a trail. Participants will have the option to submit their time electronically if they choose by uploading their time to be listed with the race results.

Each participant will receive a race packet including the official event t-shirt, a custom participation medal, the fan favorite Whataburger Santa hat, an individual color packet and more.

As always, proceeds benefit Mesquite ISD teachers and students through the funding of innovative classroom grants.



PRESENTING (NEGOTIABLE)	WHITE CHRISTMAS \$2,000	RED NOSED REINDEER \$1,500	GREEN MISTLETOE \$1,000	SILVER BELLS \$500
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SPONSOR BENEFITS (BENEFITS ARE TIME SENSITIVE)					
LOGO INCLUDED ON PRINT ADVERTISING & PROMOTIONAL MATERIALS	X				
VIDEO MESSAGE BY COMPANY REPRESENTATIVE ON SOCIAL MEDIA	X				
PROMINENT LOGO INCLUDED ON HOME PAGE OF EVENT WEBSITE	X	X			
OPPORTUNITY TO CO-BRAND AN ITEM TO BE INCLUDED IN RACE PACKETS - QUANTITY 500 (Item due by November 6)	X	Additional \$250			
PROMINENT LOGO NEAR TOP/BACK OF EVENT T-SHIRT	X	X			
LOGO ON BACK OF EVENT T-SHIRT	X	X	X	X	X
LOGO INCLUDED ON SPONSOR PAGE OF WEBSITE	X	X	X	X	X
UNIQUE SOCIAL MEDIA POST WITH LOGO	X	X	X	X	
OPPORTUNITY FOR PRODUCT OR COUPON PLACEMENT IN RACE PACKETS (Item due by November 6)	X	X	X		
FREE RUN ENTRIES/RACE PACKETS	10	4	2	2	



2020 SPONSOR CONTRACT

List Sponsor/Company name as you would like it to appear in print. *(Please print in all caps)*

Contact Name _____
Address _____ City _____ St _____ Zip _____
Phone _____ Fax _____
E-mail _____

This agreement is made by and between the Mesquite ISD Education Foundation and

(hereinafter referred to as "sponsor" and dated this _____ day of _____ 2014.

Please check a Sponsorship Level below

☐ White Christmas \$2,000

☐ Red-Nosed Reindeer \$1,500

☐ Green Mistletoe \$1,000

☐ Silver Bells \$500

Cash Donation \$ _____

The Mesquite ISD Education Foundation agrees to provide services and privileges to the sponsor as outlined on the attached sponsorship benefit grid.

Education Foundation Signature:

Sponsor Signature:

Signed By: _____ Signed By: _____

Title: _____ Title: _____

Make checks payable to Mesquite Education Foundation.

Mail contract and payment to: MISD Education Foundation, P.O. Box 871385, Mesquite, TX 75187

E-mail contract to: hlewallyn@mesquiteisd.org

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on Card _____

Card #

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 Exp. ____/____ 3 Digit Security Code _____

Event Details at: www.mesquitefoundation.org/santacolor5k